

WORLD FIRST OPPORTUNITY CHANNEL.

Advertising and Sponsorship Proposal

Plot # 1271, Road no 63, Jubilee
hills
Hyderabad-33
Tel:040- 23 55 80 21
Email :info@atvindia.com
Website :www.atvindia.com



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Email :info@atvindia.com // Website :www.atvindia.com



- **ATV...IS FULL OF IDEAS AND IDEALS.**
- **IT MAKES YOU THINK.**
- **IT MAKES YOU IMPLEMENT.**
- **IT MAKES YOU RISE UP AND LIVE FOR SOMETHING.**
- **IT LETS YOUR IDEAS REALIZE.**
- **IDEAS ARE CONVERTED INTO CASH.**
- **SEARCH FOR NEW AVENUES.**
- **LET YOU JOIN HANDS WITH THE BEST IN INDUSTRY.**
- **MAKES YOU FIND INVESTORS FOR YOUR IDEAS.**

ATV IS A MAIDEN VENTURE OF RENOWNED ADVANSOFT GROUP IN USA. OVER A DECADE-FULL OF EXPERTISE IN SUCCESSFULLY ORGANIZING BUSINESSES

LIKE...SOFTWARE,PHARMA,ADVERTISING, MEDIA, GRANITE, CONSTRUCTIONS, REALTY, FILM MAKING, GROCERY STORES...ETC...

STEERED BY A GROUP OF ENTREPRENEURS HAILING FROM SOFTWARE, PHARMACY, REALTY, FILM MAKING AND MEDIA...

ATV IS ALL SET TO ROCK .

03

03



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franchise fair

FRANCHISE FAIR IS AN UNIQUE AND THE ONLY PROGRAM OF ITS KIND IN INDIAN TELEVISION HISTORY.

IT IS EXPECTED REACH ALL THOSE ENTREPRENEURS, SKILLED, NON SKILLED WHO WISH TO SET UP THEIR OWN BUSINESS.

SCHEDULED TO AIR ON

SUNDAY : 2-4 PM

MONDAY : 11PM – 1AM



PROGRAMME STRUCTURE

- ABOUT FRANCHISING
- WHY SHOULD YOU FRANCHISE
- HOW TO BECOME A FRANCHISEE
- ANNOUNCING FRANCHISES
- LOW COST FRANCHISES (< 5LKHS)
- FRANCHISE OF THE WEEK
- SUPER FRANCHISE
- INTERNATIONAL FRANCHISES
- FRANCHISE ISSUES

05

05



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INFO WEB SITE

The screenshot shows the Oindia.com website interface. At the top, there's a search bar with 'select city' and 'select category' dropdowns, and a 'Find' button. Below this is a navigation bar with links: HOME, ABOUT THE SITE, FAQ, FORUM, CONTACT US, SITE MAP, submit resume, and employers log-in. The main content area is a grid of colorful boxes representing different job categories: JOB centre, STRANGE OPPORTUNITIES, WOMEN OPPORTUNITIES, TENDERS, FRANCHISE OPPORTUNITIES, CLASSIFIEDS, STUDY OPPORTUNITIES, and GOVERNMENT JOBS. Below this is a 'Hot opportunities of the month' section with a table of job listings. The table has two columns of job titles and logos for various companies. The logos include Svarnanjali, Sreemitra, RAMK, mait, refer2win, acuvate, travelspace.com, CBN INDIA, and Quantum.

FRANCHISE FAIR SHOW IS NOT A MOMENTARY THING. IT DOES NOT JUST FLASH A FRANCHISE AND GO AWAY.

THOSE WHO MISS THE PROGRAMME OR NEED MORE DETAILS CAN LOG INTO WWW.OINDIA.COM AND GET FULL DETAILS.

IF ONE HAS NO ACCESS TO WEBSITE, CAN CALL UP TO OUR CALL CENTRE AND ASK FOR DETAILS.

06

06



SPONSERSHIPS / ADVERTISING



MASTER BRANDING

- RUPEES 6 LAKHS PER MONTH.

SUPER FRANCHISE

- RUPEES 40,000/-

FRANCHISE OF THE DAY

- RUPEES 15,000/-



BENEFITS / DELIVERABLES



Master Branding Deliverables:

- Title Sponsorship.
- (XYZ Franchise Fair)
- 100 spots (40% in morning prime and 60% in the evening prime)
- 50 Promos (20 in the morning prime and 30 in evening prime)
- 60 scrolls
- Print Campaign (we display in Deccan chronicle)

Super Franchise :

- With video footage
- Special focus.
- Video Footage (provided by the clients 152 to 180 sec)
- 15 scrolls (prime time)
- 6 spots.

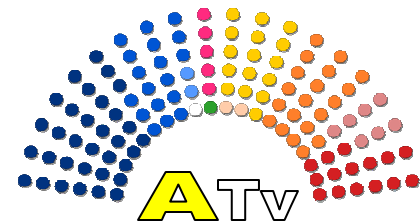
Franchise of day:

- With video footage
- 4 spots.
- 4 scrolls
- Video footage (60 sec).





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